



TALBOT COUNTY

2015 Complete Destination & Vacation Guide

• ADVERTISING INVOICE •

	DESCRIPTION	RATE	TOTAL
PACKAGE	Best Value, Save \$530.00		
Package Deal	Video, Full Page Ad, Annual Web Banner & Coupon Ad	\$1,500.00	
LISTINGS			
Listing	Listing in Magazine & Online	FREE	
Bold Listing	Bold Listing, Web Address & Link on Website	\$ 100.00	
PRINT ADS			
Inside Front Cover	8.5" x 11" <i>Plus 1/8" bleed</i>	\$1,200.00	
Back Cover	8.5" x 11" <i>Plus 1/8" bleed</i>	\$1,500.00	
Inside Back Cover	8.5" x 11" <i>Plus 1/8" bleed</i>	\$1,200.00	
Double Page Ad	17" x 11" <i>Plus 1/8" bleed</i>	\$1,400.00	
Full Page Ad	8.5" x 11" <i>Plus 1/8" bleed</i>	\$1,000.00	
1/2 Page Ad	4.5" x 10" Vertical 8"x 5" Horizontal	\$ 650.00	
1/4 Page Ad	4.5" x 5"	\$ 350.00	
1/8 Page Ad	4.5" x 2.375"	\$ 300.00	
1/16 Page Ad	2.1875" x 2.1875"	\$ 250.00	
WEB ADS	Size Monthly Quarterly Annually		
Box Ad	300 x 250px \$100 \$200 \$600		
Banner Ad	768 x 90px \$125 \$250 \$750		
TALBOT TV	You Tube Channel Video Streamed to Web Page		
Custom Video	1-2 Minute Video about your Business or Service	\$ 200.00	
		TOTAL	

Artwork Deadline: December 31, 2014 For ads, please email Hi-Res PDF file to size for print to: rcthayer@comcast.net

Business Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Payment is required at the time of reserving space.

Please return signed invoice with payment to guarantee your spot in the guide.

Checks are made payable to: **THE DESTINATION GUIDE**

Mail to: The Destination Guide, 252 Calvert Drive, Greensboro, MD 21639
or email behlers@atlanticbb.net for pick-up of check.

Thank You!